

Nicholas Carson

Local Address

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Permanent Address

561 Drexel Ave. NE
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Objective

Position related to **Computer Software/Hardware Systems & Programming.**
Position related to **Product Marketing/Promotion, Business Planning & Management.**

Education

(Aug '06 – May '11)

Bachelor of Science, College of Engineering
University of Florida, Gainesville, FL.
Academic Status: Senior - Graduation Date: May 2011
Major: Computer Engineering (Software)
Minor: Sales Engineering, Entrepreneurship

- Pursuing a MBA

GPA: 3.3
Funded 100% of College Tuition through Scholarships and Employment

Qualifications

Proficiencies (Technical)

- C/C++, Object Oriented, Java, HTML, DNS, PHP, SQL, Winsock, TCP/IP, SMS/SMPP Framework
 - Limited Exposure to: C#, VB, OpenGL, Obj-C, iPhone SDK, Access, Windows Server, ODDS
- Windows, Linux, Visual Studio, Quartus, ActiveXperts SMS API
- Photoshop, Dreamweaver, AdSense, Joomla, WordPress, Elgg
- Software/Hardware System Design & Implementation

Proficiencies (Non-Technical)

- Marketing & Promotion, Advertisement Affiliation
- Project Management, Business Management, Event Planning
- MS Office Suite, Visio, Asset Navigator, SD Plus

Experience

(Dec '09 – Present)

Founder & Developer, TextRooms [Gainesville, FL.]

- Founded and Developed a custom SMS Service servable to mobile phones
- Skills: Investor Prospecting, Business Management, Marketing & Promotion
- Tech Skills: SMS/SMPP Framework, ActiveXperts SMS API, C++, Visual Studio, Software Development

(Jun '09 – Aug '09)

IT Intern, DRS Technologies [Melbourne, FL.]

- Interned in IT department, performed various functions in computer software/hardware roles
- Skills: Business Writing, Speech & Presentation, Professional Environment, Asset Navigator, SD Plus
- Tech Skills: Windows Server, ODDS, System Builds, Enterprise Level Networks & Systems

(Aug '00 – May '06)

Software Design & Competitive Research, Intel ISEF [Palm Bay, FL.]

- Creation of custom PC applications for scientific research & development
- Presentation of research projects to scientific & business community
- Projects: Self Evolving C, Mind Assistant Interface, Forest Fire Path Prediction, Traffic Simulation
 - View & Download: www.carsoncritique.com/?page_id=141
- Skills: Research & Documentation, Speech & Presentation, Engineering Analysis & Design
- Tech Skills: C/C++, OpenGL, Winsock, Visual Studio, Software Development, User Interfacing

(Dec'08 – May '09)

Assistant Manager, Network Promotions [Gainesville, FL.]

- Oversaw promotion nights, handling issues & management of hired promoters
- Strategized & carried out marketing & promotion techniques for company
- Skills: Business Management, Marketing & Promotion, Networking, Event Planning

(Aug '07 – Aug '08)

Mountain Dew Brand Ambassador, RepNation & Pepsi [Gainesville, FL.]

- Promoted Mountain Dew brand by setting up events through university & local business contacts
- Placed 4th overall (out of 50 teams) in promoting brand awareness
 - View Highlight: www.repnation.com/RepNationCom/HighlightedCampaigns.aspx?campaign=one
- Skills: Marketing & Promotion, Generating Brand Awareness, Networking, Event Planning

- (Aug '04 – Present) **Website Design & Business Consultant, Daycare Resource** [Palm Bay, FL.]
- Strategized new product offerings & methods of growth for business
 - Skills: Web Aesthetics, Traffic Generation, Advertisement Affiliation, Business Management
 - Tech Skills: HTML, DNS, PHP, SQL, Graphic Design, AdSense, Joomla

- (Jan '02 – Present) **Web Site Design, Freelance Work**
- Designed & created websites for small businesses & personal entrepreneurial projects
 - View Portfolio: www.carsoncritique.com/?page_id=141
 - Skills: Web Aesthetics, Traffic Generation, Advertisement Affiliation, Marketing & Promotion
 - Tech Skills: HTML, DNS, PHP, SQL, Graphic Design, AdSense, Joomla, WordPress, Elgg

- (Aug '07 – Aug '08) **Night Club Promoter, Uber Promotions** [Gainesville, FL.]
- Promoted various venues & night clubs to drive sales
 - Skills: Marketing & Promotion, Networking, Event Planning

- (Jun '07 – Aug 07') **Sales Associate, Best Buy** [Palm Bay, FL.]
- Drove interest & assisted customers in product selections
 - Skills: Sales, Feature Showcasing, Consumer Profiling

Activities/Achievements

- (Aug '09 – Present) **Entrepreneurship Club, University of Florida** [Gainesville, FL.]
- Engaged in topics of entrepreneurship in educative & social capacities
 - View Site: www.gatorcreators.com
 - Exec Board: Events & Fundraising (Aug'09 – Present)

- (Aug '09 – Present) **Warrington Times, University of Florida** [Gainesville, FL.]
- Bi-monthly Business Administrator College Council publication
 - Columnist (Aug '09 – Present)
 - View Articles: www.warringtontimes.com/search/label/Nick%20Carson

- (Aug '06 – Present) **Pi Kappa Phi Fraternity, University of Florida** [Gainesville, FL.]
- Social fraternity emphasizing leadership, networking, event planning and brotherhood activities
 - Web Site Chair (Jan '07 – Dec '07)

- (Aug '02 – Present) **Science Fair Judging, Brevard Public Schools** [Palm Bay, FL.]
- Community service emphasizing leadership & interviewing techniques
 - Organized & instructed a team of judges at fair events
 - Requested to judge due to experience in research competition

- (Aug '00 – May '06) **Software Design & Competitive Research, Intel ISEF** [Palm Bay, FL.]
- *Refer to Software Design & Competitive Research in Experience section
 - Notable awards at Regional & International competitions:
 - 1st Place: Computer Category (Regional Level) – '02, '03, '04, '05, '06
 - **Best of Show**: Physical Categories (Regional Level) – '02, '04
 - Invitation to present at 41st Space Congress – '04
 - Info: www.spacecongress.org/sessions.htm
 - Invitation to Intel ISEF (International Science & Engineering Fair) – '04
 - 1st Place NASA Award (International Level) – '04
 - 2nd Place US Air Force Award (International Level) – '04
 - 3rd Place Caltech JPL Award (International Level) – '04
 - Award Listings: www.societyforscience.org/Page.aspx?pid=437
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Related Course Work

Computer Engineering (Software)

- C/C++, Java, Assembly Programming Languages
- Systems Design under Linux Environment
- Software/Hardware System Design & Implementation
- Circuits & Electronics Design

Sales Engineering & Entrepreneurship

- Understanding of Marketing & Promotion, Business Management
- Entrepreneurial Practices, Venture Creation, Business Practices
- Technical Writing
- Economics & Ethics in Business